

Cobblestone Farmers Market Application 2024 //

NEW Vendor Application

for Winter, Full Season and Weekday Markets 2024

All applications are accepted and reviewed on a rolling basis. Please email us at cobblestonefarmersmarket@gmail.com to let us know you have submitted your application and tell us little about yourself, so that we can set up a time to meet you! This will help accelerate the application process.

Please submit the one time \$25 Application Fee in order to begin the application process.

* Indicates required question

1. Email *

2. Name of Farm or Business *

3. Owner Name(s) *

4. Owner E-mail *

5. Primary Business Address *

6. What County Is Your Business In?

7. If applicable, please include addresses for all of your properties on which you are growing, raising animals or making products.

8. Business Phone Number(s) *

9. Mailing Address *

10. Website *

- 11. List any other people and their role in the business who will sell for you at market. *
Include phone number and e-mail address if attending market without primary owner.

- 12. Production Methods and Farm/Business history (How you grow/produce and the history of your business. Minimum 3 sentences.) *

- 13. Please describe your crop management and soil management programs. *

- 14. Please share where and how you are sourcing your water. *

15. Please share how you are implementing sustainable practices or certified organic practices. *

16. What does Sustainability mean to you? *

17. List Certifications here (ex: Organic Certification, Animal Welfare Approved, Dept. of Agriculture, GAP, Foraging License, Scale Certification, Etc.). If awaiting approval or on track for a certification, please provide timeline here. Provide printed or e-mailed up-to-date copies of all certifications by application due date. (Please enter N/A if not applicable) *

18. Do you have plans for growth or new product diversity in the next two years that would change what you showcase at market? Please describe. *

19. If you are a returning vendor, do you have new products you would like to add for next season? If so, please describe. *

20. How long have you been farming/practicing your craft? *

21. How do you currently market or sell your product? List specific markets and/or retail locations. *

22. What percentage of your product is produce (FRESH vegetables, fruit, herbs, mushrooms, nuts, beans...)? *

23. List ALL items you wish to sell at market. Add a * for items in large quantities and < for items in very small quantities. *

24. What percentage of your items are non-produce (meat, honey, plants, cheese, baked goods, canned goods, dried/frozen vegetables, fruit, herbs...)? *

25. List non-produce items you wish to sell at market *

26. What percentage of your products are non-edible items? *

27. List non-edible items you wish to sell at market *

28. If you have value-added products of any kind, please provide your sourcing list below: *

29. Please indicate what are the best times and days for a site visit. *

Market Metrics

Data to be used for marketing and grant applications.

30. How much acreage are you currently farming?

31. How many acres does your farm business lease? Own?

32. Which of the following best describes the owner of your business?

Mark only one oval.

- American Indian or Alaska Native
- Asian or Asian American
- Black or African American
- Spanish, Latino, Hispanic
- White
- Other: _____

33. How many years has the primary operator of your farm been farming? Please enter N/A if not a farm business.

34. Is your business women-owned? (51% or more)

Mark only one oval.

- Yes
- No

35. Including yourself, how many people work for your business? Please include family workers (paid and unpaid), hired production or office workers, people hired to sell at markets, contract or custom hire farm labor, and paid interns or apprentices. *

36. How many people does your business employ full-time? *

37. How far is your primary point of production from market (in miles)? *

38. Is the primary owner of your business under the age of 35? *

Mark only one oval.

Yes

No

39. For Returning Vendors: what were your market gross sales for 2022? Please select range. *

Mark only one oval.

\$5,000 or Under

\$5,000-\$10,000

\$10,000-\$15,000

\$15,000-\$25,000

\$25,000-\$40,000

\$40,000 +

40. Has your land previously been in tobacco or has your family previously worked in tobacco?

Mark only one oval.

Yes

No

Market Presence and Participation

In an effort to maintain consistent product availability and customer growth, please list any dates which you have a known conflict. NOTE: the market allows THREE absences, plus one emergency, per season for full season vendors*

41. Please indicate which market(s) you would like to attend: *

Check all that apply.

- Winter Market, January-March (12 Weeks), \$400.00, (\$33 per day)
- Winter Market with Electric, January-March (12 Weeks), \$460 (\$38 per day)
- Full Season, Saturday On Site Only, April-December (37 Weeks), \$1,150.00, (\$31 per day)
- Full Season, Saturday On Site with Electric, April-December (37 Weeks), \$1,335.00, (\$36 per day)
- Full Season, Pre Order Pick Up Only, April-December (37 Weeks), \$975.00, (\$20 per day)
- Seasonal Vendor, (must be an approved) \$50.00 per day or \$55 per day with Electric

42. **Returning or new approved vendor payments by check (NO CASH), addressed to Cobblestone Farmers Market, 3733 Milhaven Road, Winston-Salem, NC 27106.** Indicate which payment plan. (There will be a \$25 administration fee applied when setting up payments) *

Mark only one oval.

- Winter and/or Full Season: One Payment - Due November 1
- Winter and/or Full Season: Two Payments - Due December 1st and February 1st (\$5 processing fee)
- Winter and/or Full Season: Four Payments Monthly - Dec. 1, Jan. 1, Feb. 1, March 1 (\$5 monthly processing fee)
- Seasonal Vendor- \$300 due November 1st - Total amount TBD with # of weeks expected.

43. **Vendor Agreement - Non-Compliance may be subject to a fee of \$25 or loss of Cobblestone vendor status** *

Check all that apply.

- Yes, we/I have read the 2024 CFM Guidelines and agree to adhere to the market guidelines.
- Yes, I agree to the 2024 Cobblestone Farmers Market Risk & Liability Form
- Yes, I agree to supply Gross Sales monthly to management of Cobblestone Farmers Market with the understanding that this information is confidential and in no way shared specifically outside of my company
- Yes, I agree to the 3 market absences policy with the exception of an emergency

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